



# Club Culturale Italiano, Inc.

P.O. Box 14104, Albuquerque, New Mexico 87191  
[www.clubculturaleitaliano.org](http://www.clubculturaleitaliano.org)  
**NOVEMBER 2018**

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## **UPCOMING EVENTS**

### **RENEW ITALIAN PASSPORTS**

The Italian Consulate staff will be in Albuquerque to accept applications to renew Italian passports. This will occur on November 14, 2018 from 12:00 pm – 5:00 pm at the Baca Multigenerational Center, 521 Carmel NE, ABQ

For more information or help, please call Rosalba Maniaci 505 891-8456

### **GENERAL MEETING**

**November 1, 2018, 7:00 pm**

**NORTH DOMINGO BACA  
MULTIGENERATIONAL CENTER**  
7521 Carmel NE, Albuquerque, NM

Beverages & dessert will be provided.

#### **Directions from I25 North**

Take exit 232 towards Paseo Del Norte E  
Merge onto Pan American NE Frontage  
Turn first right onto Paseo Del Norte NE  
Turn left on Wyoming Blvd. NE  
Take the second left onto Carmel NE

#### **Directions from I25 South**

Take exit 232 towards Paseo Del Norte E  
Merge onto Pan American West Fwy NE  
Take the first left onto Paseo Del Norte E  
Turn left on to Wyoming Blvd. NE  
Take the second left on to Carmel NE

### **THIS MONTH IN ITALIAN HISTORY**

November 1 & 2 - Ognissanti (All Saints) is celebrated. Commonly called "i Morti" in Italian, They are the days dedicated to the dear ones who passed away.

November 4 - "National Unity Day" and "Armed Forces Day" It is held in remembrance of the end of World War I.

November 4, 1737 - The Teatro di San Carlo, the oldest working opera house in Europe, is inaugurated in Naples, Italy.



**BOCCE**

**PLEASE NOTE: Bocce lessons  
have been changed to Thursday  
afternoons.**

### **BOCCE PRACTICE**

November 1, 8, 15, 22, 29, 2018,  
**Thursdays, 2:00 pm**

N. Domingo Baca Park  
7521 Carmel Ave NE, ABQ, NM  
(505) 764-6475

Bring your own Bocce balls.

### **BOCCE TOURNAMENT**

November 17, 2018, Saturday  
2:00 pm

N. Domingo Baca Park

Information: Call John Paolino 697-0219  
or Joe Marchese 294-6988



**2018 CALENDAR**

Dec 16 – Christmas Dinner, 1:00 pm  
Our Lady of Sorrows Church,  
Bernalillo



Club  
Culturale  
Italiano, inc.



### BIRTHDAYS

Jeanne Girona – November 11<sup>th</sup>  
Joann Lucero – November 15<sup>th</sup>  
Saverio Bellono – November 16<sup>th</sup>  
Geraldine Lepore – November 24<sup>th</sup>  
Joe Matonti – November 24<sup>th</sup>  
Angela Profera – November 28<sup>th</sup>

### ANNIVERSARIES

John & Cathy Paolino – November 7<sup>th</sup>  
Nancy & Warren Brakensiek – November 14<sup>th</sup>  
Dominick & Geraldine Lepore – November 24<sup>th</sup>  
Agostino & Maria Agostino – November 28<sup>th</sup>

### GET WELL

Our wishes and prayers for a swift recovery go to Jill Towns.

### OUR MONTH'S THOUGHT

“...With men it is impossible, but not with God: for with God all things are possible.” Mark 10:27

### YOU TUBE VIDEO OF THE MONTH

The Three Tenors – O Sole Mio

<https://www.youtube.com/watch?v=ERD4CbBDNI0>

To listen to the You Tube video, copy or type the You Tube address listed above in the internet address bar and press enter.

### DUES

**Please don't forget to pay your dues on January 1, 2019. We depend on the dues. Please mail your dues to our PO Box or bring them to our January 2019 meeting, we would love to see you there. Dues are \$50.00 for couples and \$25.00 for singles.**

### CLUB MEMBERS:

If you would like to submit information (articles, recipes, news or other items) to Il Giornalino, please email it to:

Jennifer Murphy

Email: [jenmurphyzq@yahoo.com](mailto:jenmurphyzq@yahoo.com)

Subject line: Information for Il Giornalino

Please be sure that all printed information submitted is legible and ready for print. No faxes will be accepted.

**Deadline is the 15<sup>th</sup> of each month.**

The advertisement rate for Il Giornalino for non-members is \$50.00 per year.



- If you know of a member in need of a
- Get Well, Sympathy, any special
- occasion card, or just a phone call;
- please call **Jennifer Murphy** at 822-
- 1806
- As the Club's Goodwill Ambassador,
- Jennifer will extend a greeting on our
- behalf.

## LET'S TALK ABOUT WINE

When you read about the history of wine in California Italians are rarely mentioned. However, there is at least one Italian family who deserves to be included. Here's their story.



Wine history in California talks of Nappa Valley and always seems to skip the San Joaquin Valley, the city of Modesto and the brothers Ernest & Julio Gallo. The immigrant father, and his younger brother, Michael, had a business buying wine from small wineries and selling it in bars in Oakland and San Francisco. As early as 1906, they operated as the Gallo Wine Company. In the 1920s, Ernest & Julio's parents, Italian immigrants, bought a farm near Modesto and like their neighbors, began to grow grapes. They started a fruit & produce company, growing and selling grapes and home made wine to wineries and others.

In 1933, following the repeal of Prohibition, the Gallo brothers scraped together \$5,900 and started their winery, the E & J Gallo Winery in Modesto. The brothers purchased a winery space next to a rail line to make shipping more efficient, and bought a competitor in order to expand storage capacity. In the first year the Gallo Winery produced 117,847 gallons of wine. The brothers learned the craft of commercial winemaking by reading old pamphlets they retrieved from the basement of the Modesto Public Library. It was said that Julio was the inventive and gifted winemaker, and Ernest was the tough and savvy businessman and marketing genius. Together they were a force that changed the wine industry.

In the early years the Winery made a profit selling fortified wines like Thunderbird, Ripple and Night Train Express. The Winery continued to expand, purchasing other wineries and Julio began to produce higher quality wines. The brothers also began to buy grapes from other Napa growers so that supply could keep up with demand.

Julio was the first to establish breakthrough quality initiatives such as how to have a sound, clean fermentation, and how to clarify the wine. They also had long-term grower contracts for varietal grapes and grape research programs. It pioneered the use of stainless-steel winemaking vats and computers for wine blending. Julio helped develop and implement the Code of Sustainable

Wine Growing Practices. The Practices promote sustainable practices which are environmentally sound, economically feasible and socially equitable. It covers virtually every aspect of the wine business including viticulture and grape growing, wine making, purchasing and building and maintaining productive relationships with neighbors and the local communities.

By 1993, E. & J. Gallo was the country's largest winery, with a 25% share of the American wine market. Today the company makes, markets, and distributes wine under more than 60 other labels including Carlo Rossi, Boone's Farm, Bartle & James, Red Bicycleette, Barefoot Wines and Andre sparkling wine. Gallo Winery owns brands and wineries that range from the Central Valley to the North Coast, Sonoma and the Napa Valley in California as well as importing wines from Italy, Australia and other regions throughout the world.

Gallo Winery created their own distribution channels to supply Gallo to an ever expanding audience. Ernest introduced a series of innovations, including placing promotional displays in stores and creating an aggressive, sales force. Ernest was among the pioneers of wine advertising on television and launched many wine advertising campaigns. He was the first to introduce brand management and modern merchandising to the wine industry, and led the way in bringing new products to store shelves. In 1993, they opened its first international office in London. They were also first to establish a truly significant foreign sales and marketing force to export California wines overseas. Today they are the world's largest exporter of California wine.

Today E & J Gallo Winery is the largest, private, family-owned winery in the US. It is the largest wine brand in the world. It distributes and markets their products in more than 90 countries around the globe. In 2016 E & J Gallo Winery's revenue was \$4.3 billion and had over 5,000 employees.

Prepared by Jennifer Murphy

### References

- [https://en.wikipedia.org/wiki/E\\_%26\\_J\\_Gallo\\_Winery](https://en.wikipedia.org/wiki/E_%26_J_Gallo_Winery)
- <http://www.gallo.com/>
- <https://www.nytimes.com/1993/05/04/obituaries/julio-gallo-83-wine-industrialist-dies.html>

**Club Culturale Italiano, Inc.**  
**P.O. Box 14104**  
**Albuquerque, NM 87191**

**OFFICERS**

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November 2018

**Club Culturale Italiano**



**BOARD of DIRECTORS**

**Chairperson**

Joann Zito  
828-4665

**Board**

**Members**

Maria Matonti Albright  
Lynne Peckinpaugh  
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891-8456  
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**Giornalino Editor**

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